

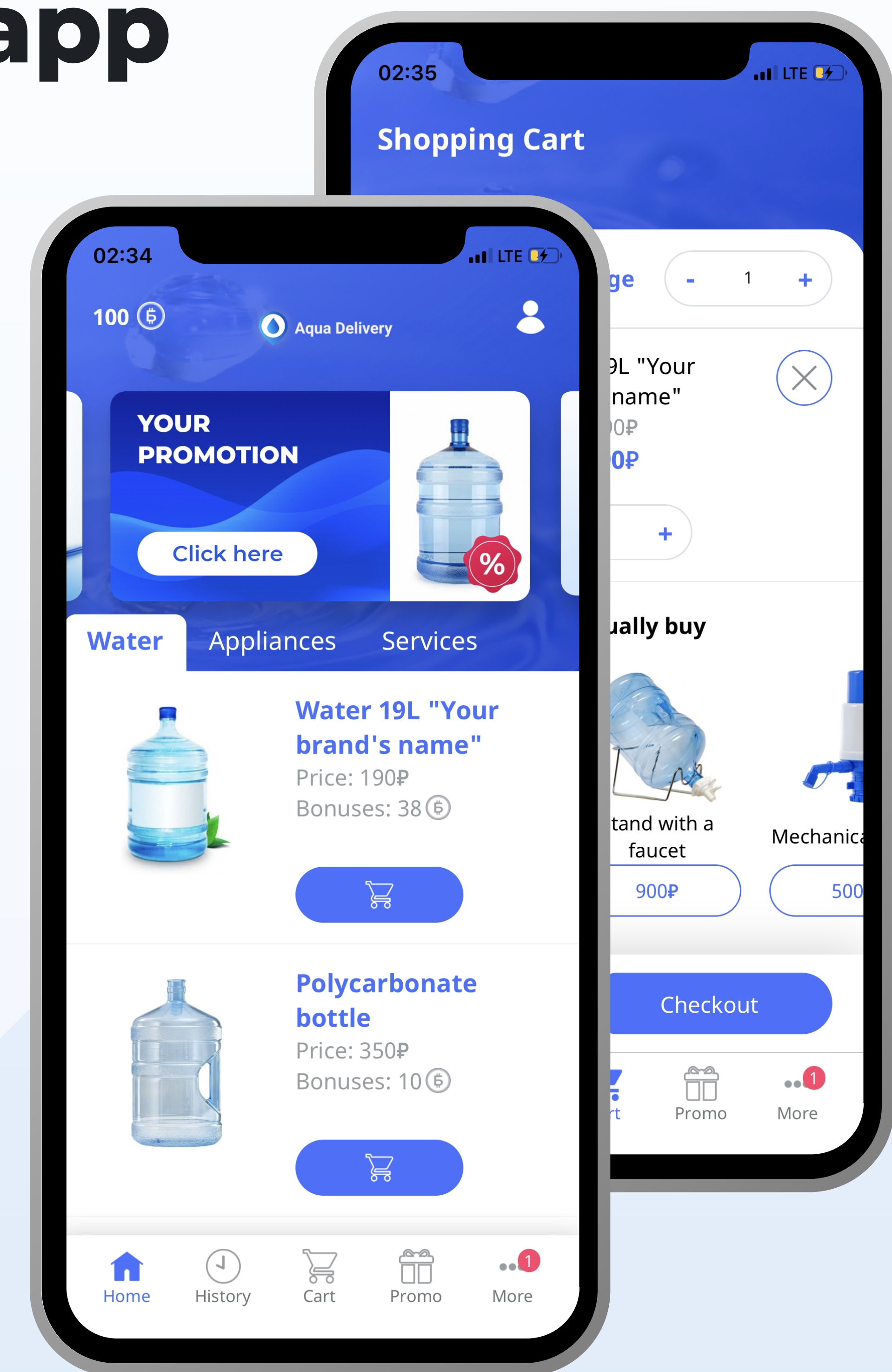
# Increase your water delivery business sales up to 30%

using your personalized mobile app

- Get your individual app in 30 days
- 24/7 technical support



**Aqua Delivery**  
aqua-delivery.com



More than 200+ individual mobile apps have been developed by Aqua Delivery in 8 countries

# Which problems did water delivery business encounter in 2020?



**Lower profits**



**Loss of revenue due to uneven workload on operators**



**Growing competition using mobile technologies**

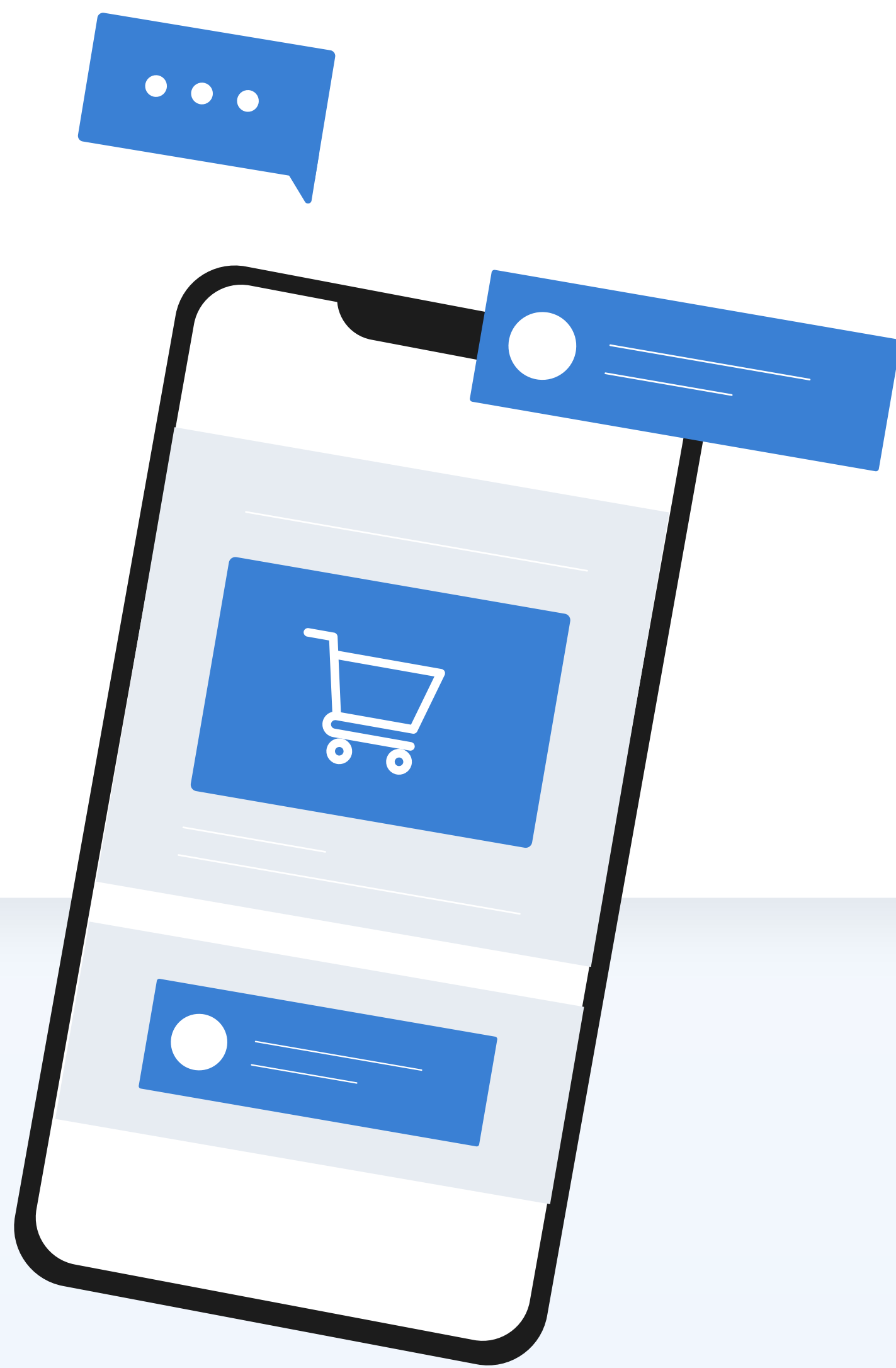


# Marketing options to attract new customers constantly

**on the rise!**

**The best solution today is  
to use mobile technologies**

as your ally to keep existing customers loyal  
and to be more accessible for potential clients





# **4 Steps of Success**

## **with Aqua Delivery**

**How can you increase your sales**  
up to 30% with your  
individual mobile app?

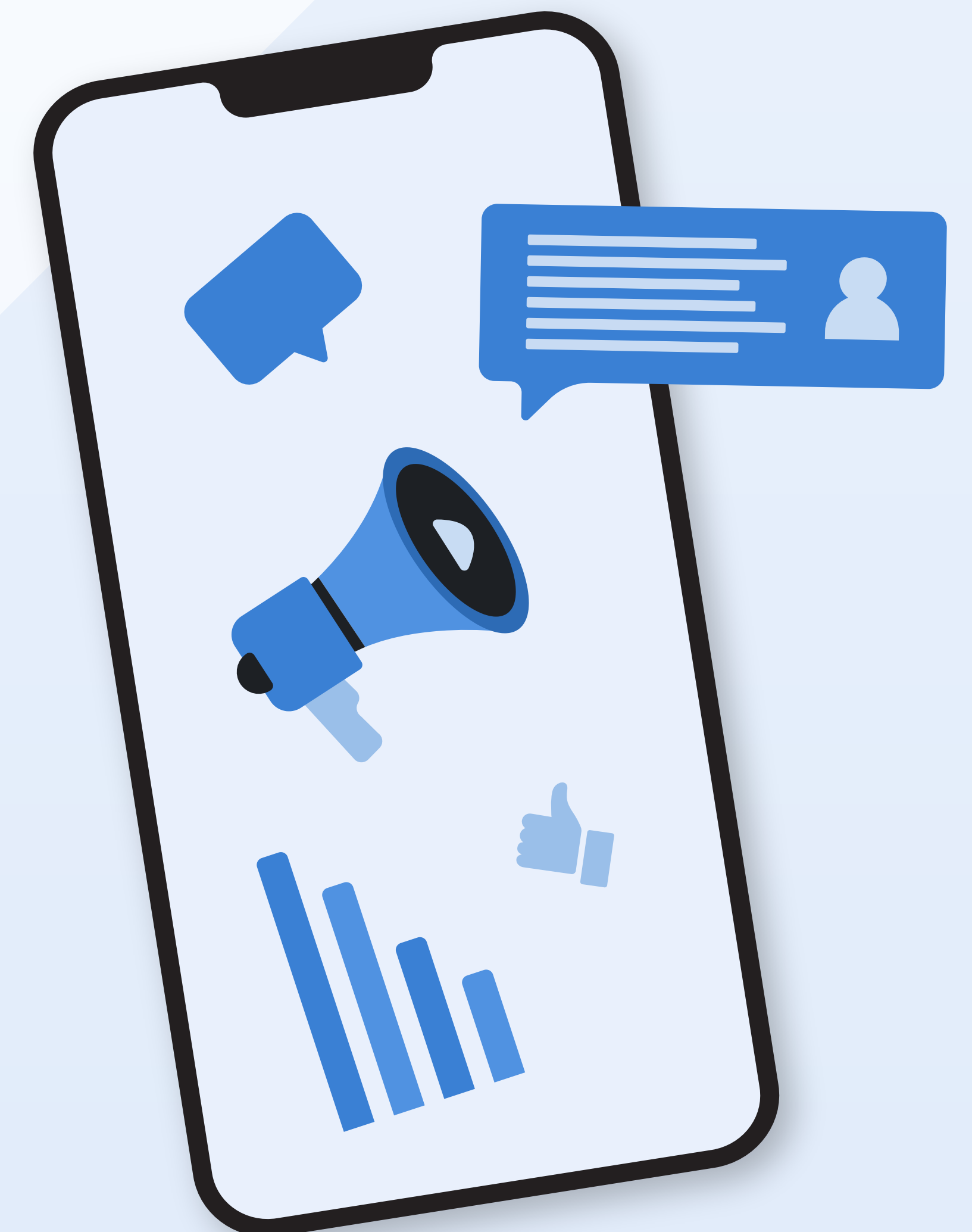


# Step 1. Stop losing customers

**Aqua Delivery app usage reduced  
loss of customers up to 20%**

## By sending push-notifications:

- to remind existing customers to place orders
- to follow ongoing promotions and discounts
- to keep track on delivery status in real time



## Step 2. Increase your average sales check

Usage of our app has increased average sales check up to 25% ↑

- ✓ Reminds customers to place orders on time via push notifications
- ✓ Increases add-on sales



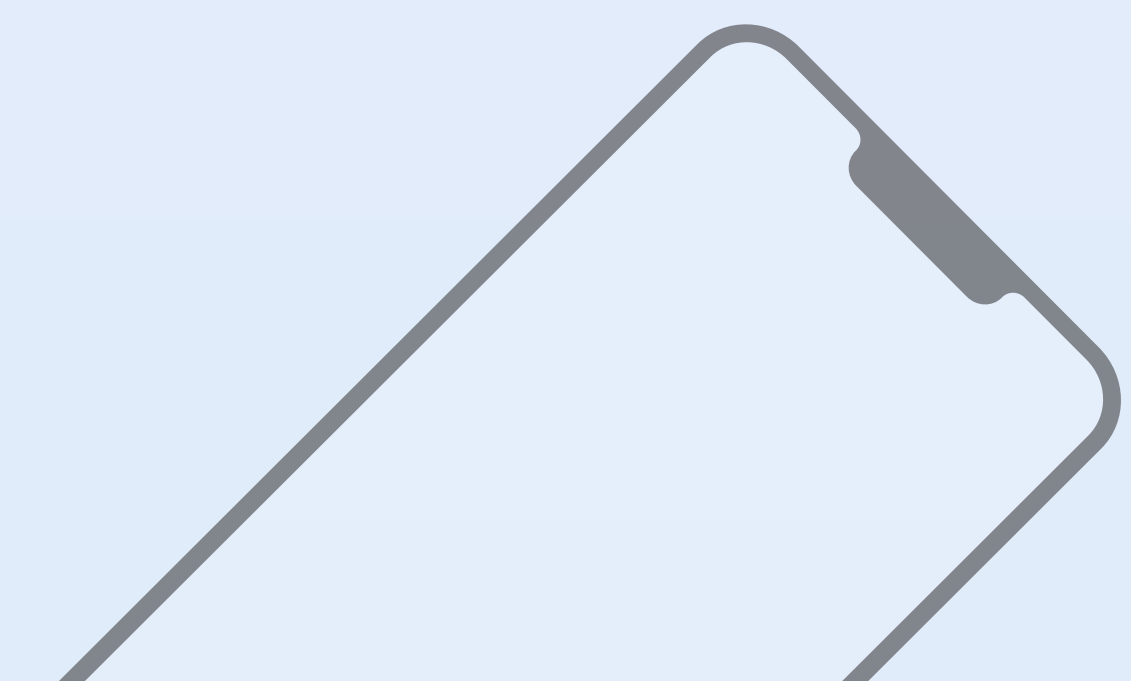
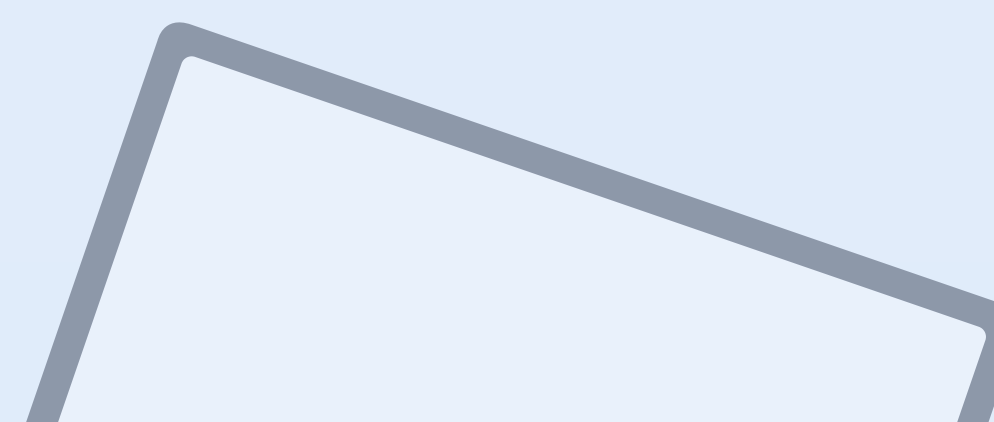
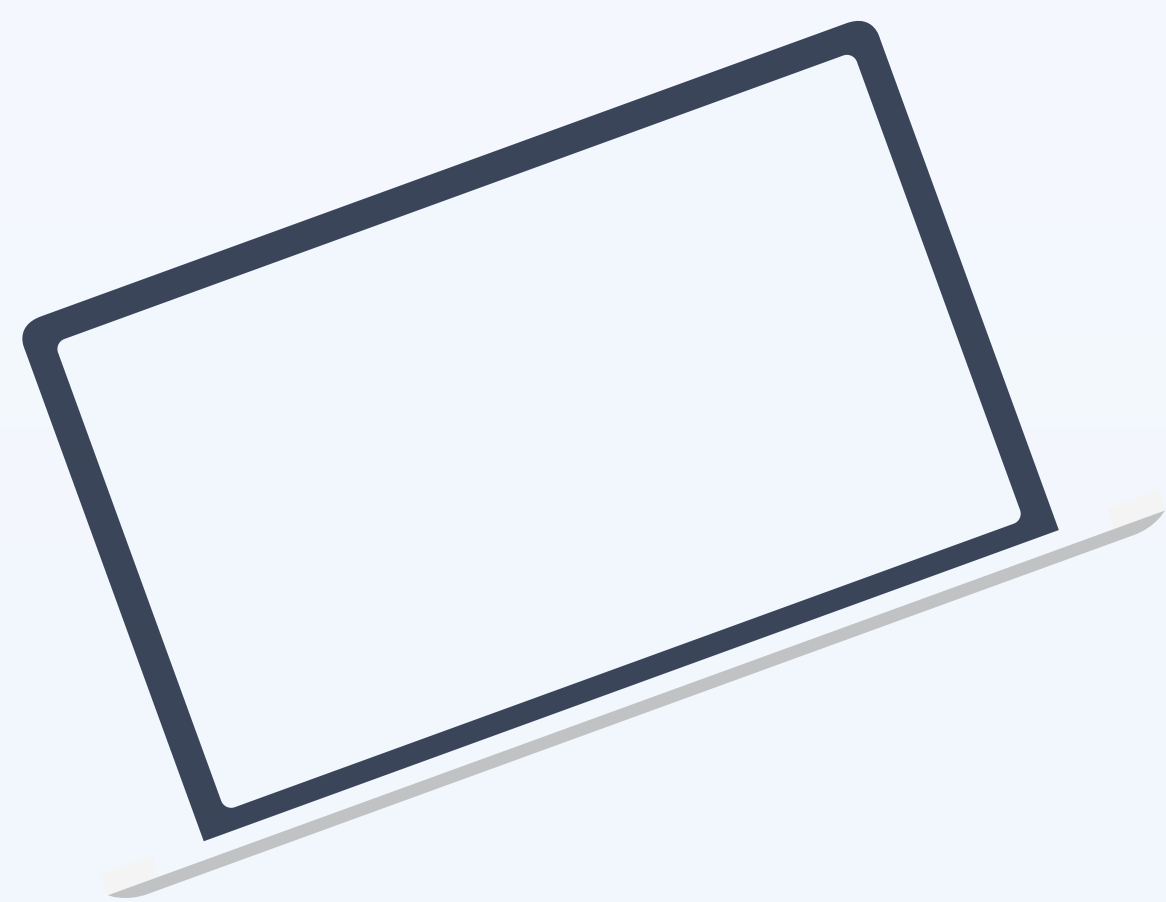
## Step 3. Decrease your staff workloads

By using Aqua Delivery services operators' workload has been decreased up to 40% ↑

Customers who use our app

place multiple orders on a monthly basis **56% more**

in comparison with placing orders via phone or website



# Step 4. Use more marketing tools

Our loyalty system saves up to 25% of customers using cashback options

Let's take a look at one of our partners results

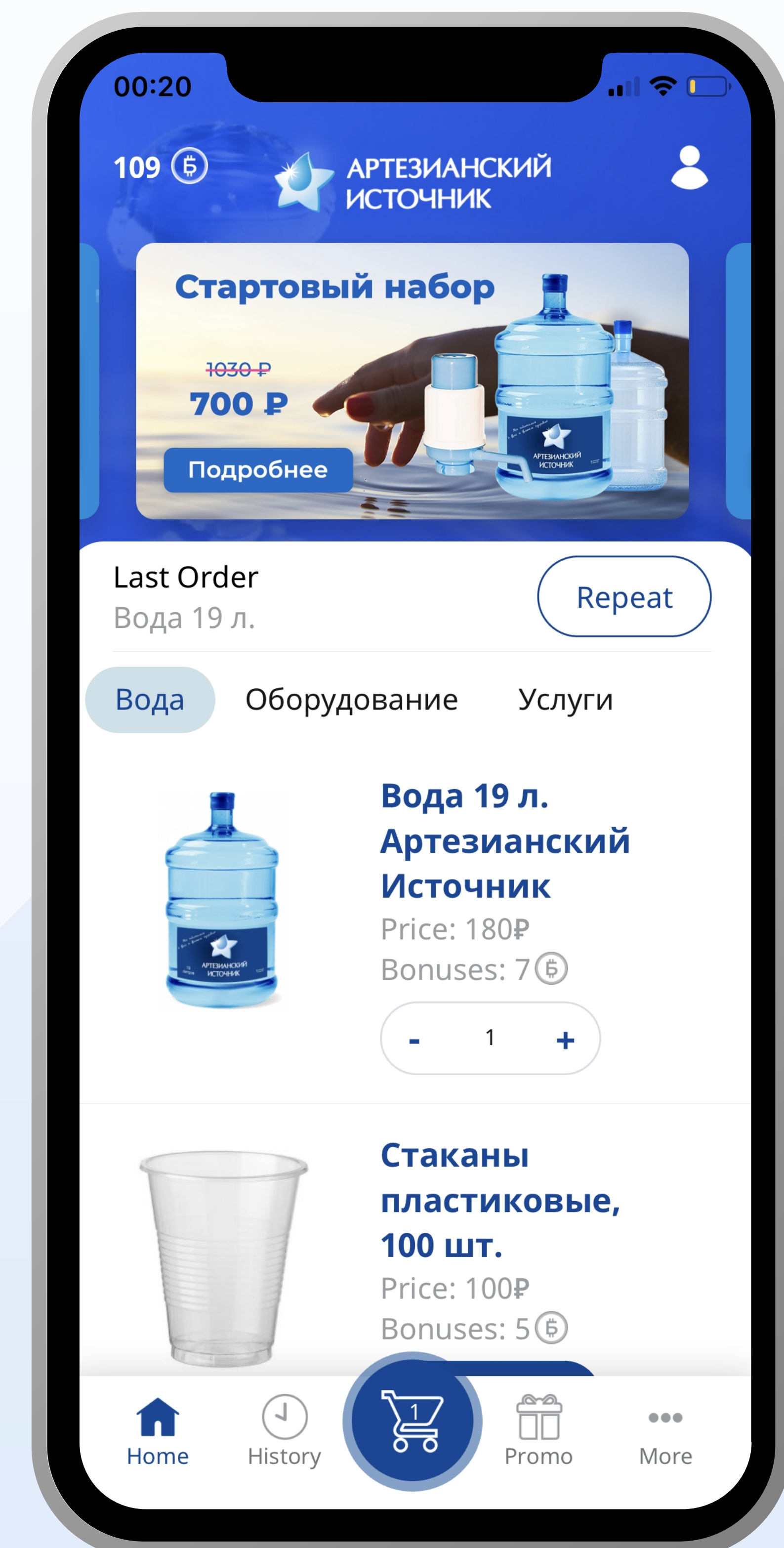


**Water delivery company  
"Artesian Spring"**

## Company results:

cooperating since 2018, December, 25

- **6 months**      4% sales increased      ↑
- **12 months**      12% sales increased      ↑
- **19 months**      20% sales increased      ↑



# Marketing tools been in used:

- Push notifications
- Ad on items in a cart
- Phone call sctripts
- Cashback system
- Advertising banners
- Promo flyers
- Promotions
- Context ads in web
- SMS advertising

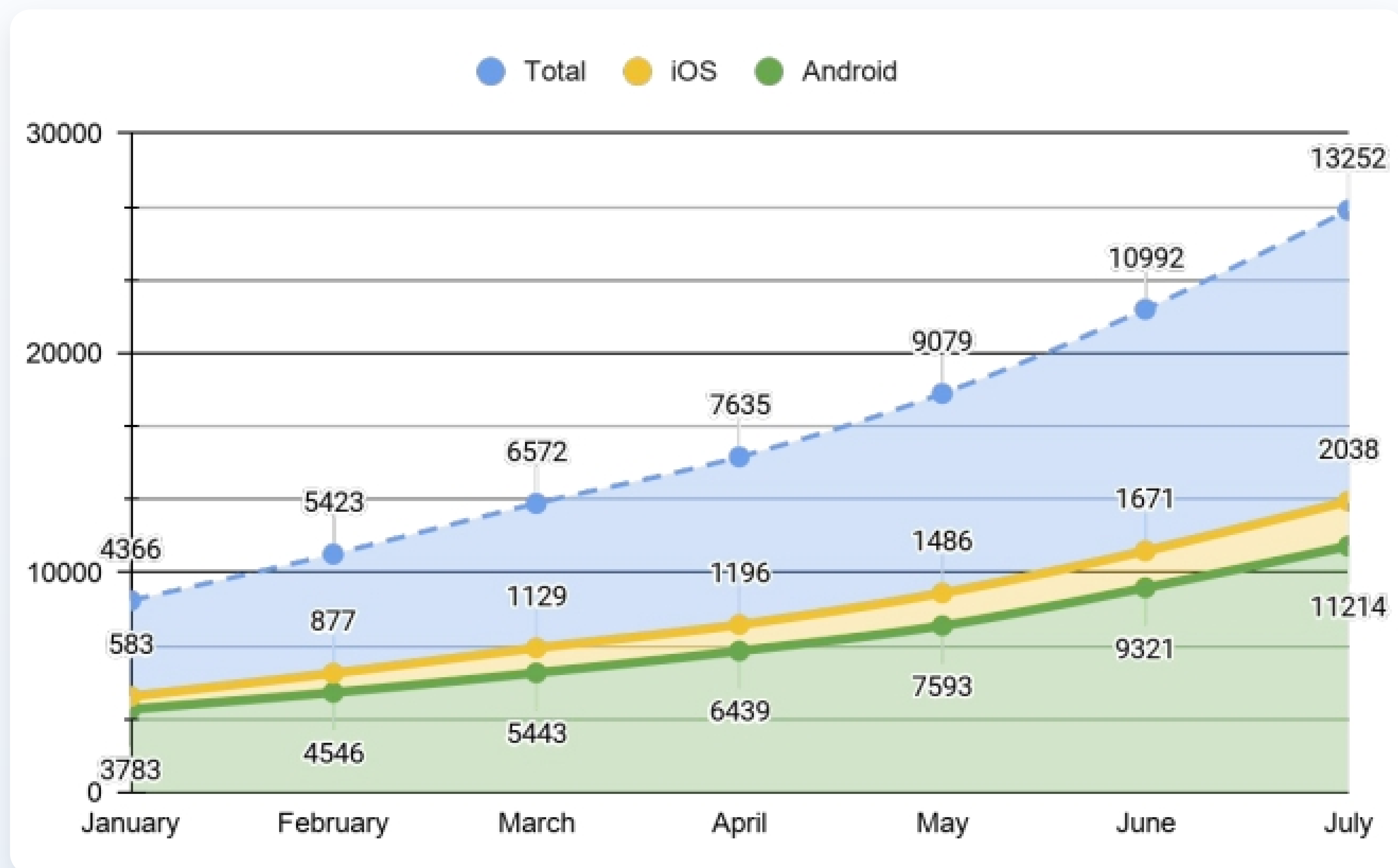


**Artesian  
Spring**

	<u>2019, February, 1st</u>	<u>2020, February, 1st</u>
Number of clients	10 400	14 000
Number of orders in a month	6 940	7 028
Additional orders	0	88
Average sales check	\$ 3.08	\$ 3.69
Sales	\$ 21 375	\$ 25 933
Additional revenue	Increased in 21%	\$ 4 558

# Our results

**Starting January 2020 til August 1, 2020  
our partners clientele base grew by 303.5%  
from 4366 to 13252 customers**



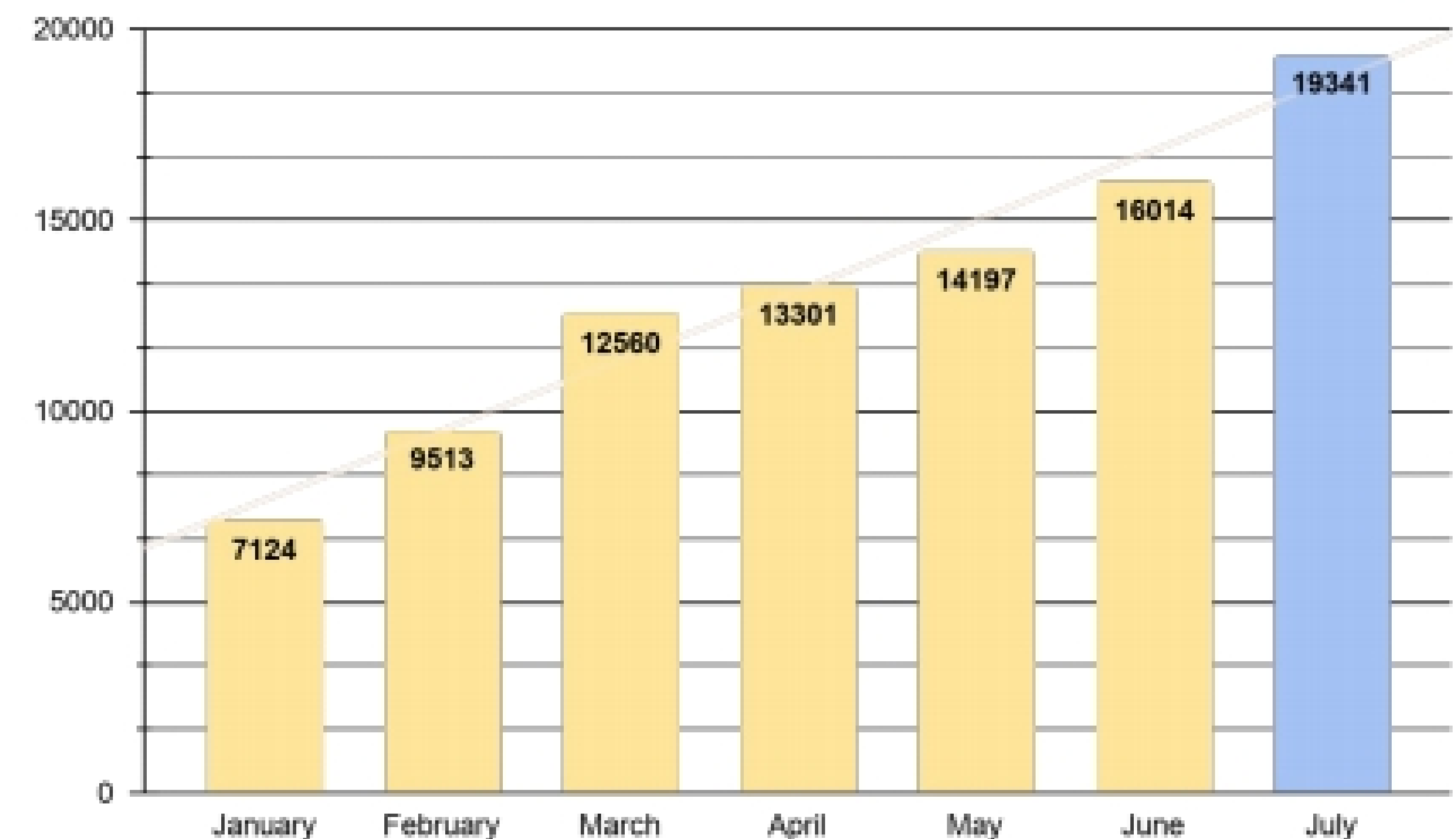
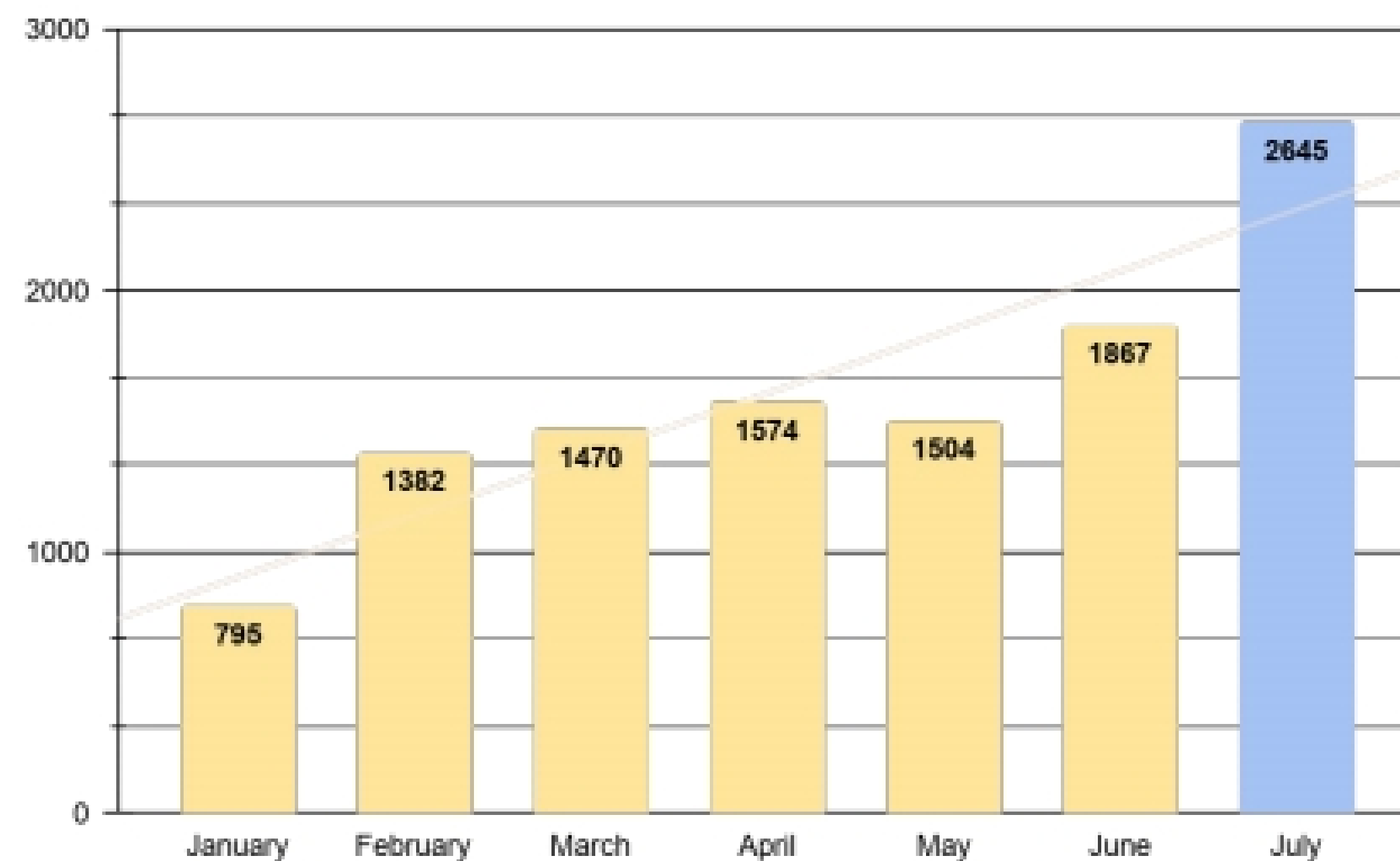
# Our results

## Overall dynamics for 102+ companies

Received orders  
from new customers

2 645

↑41,67%

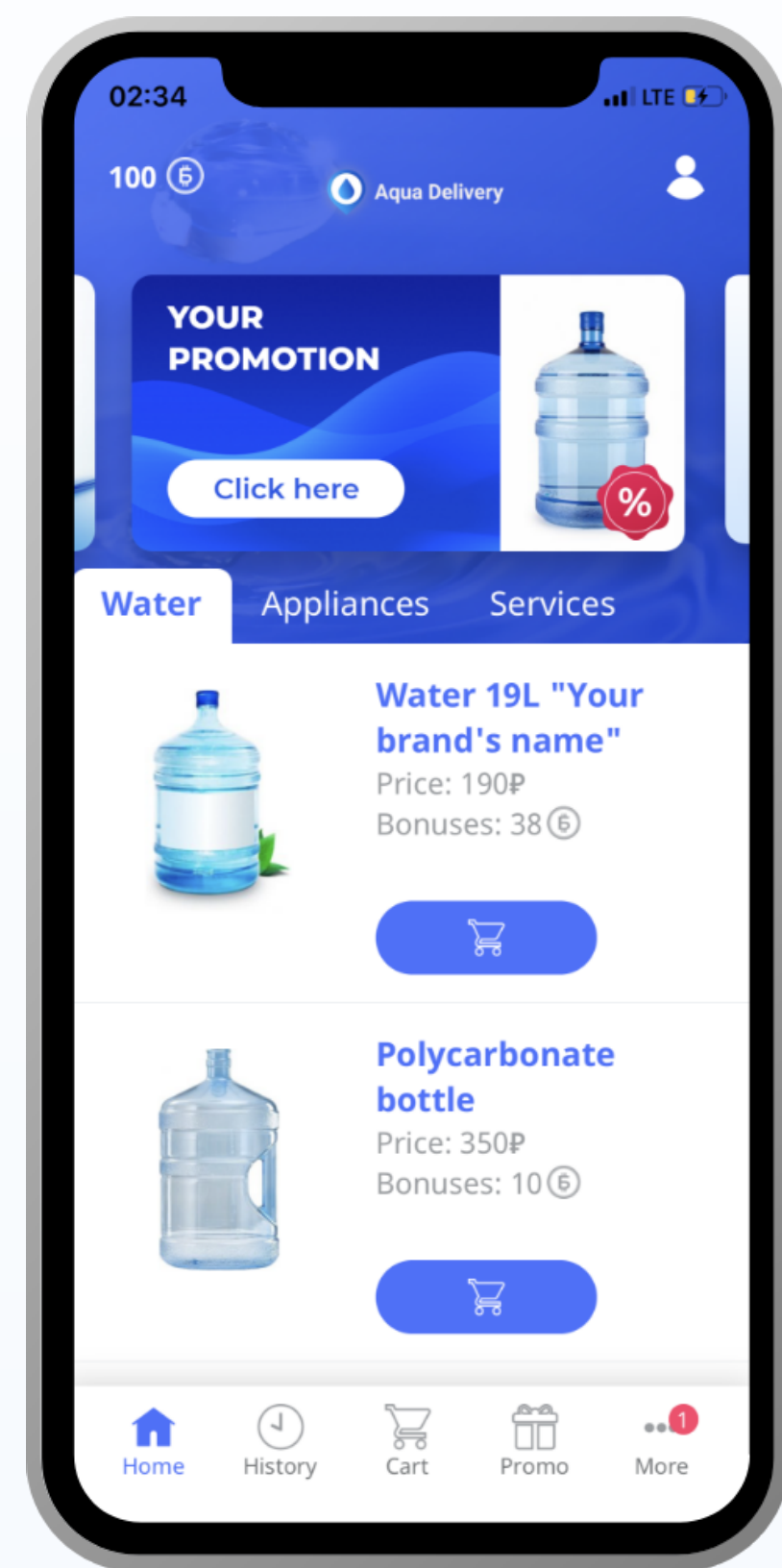


↑20,78%

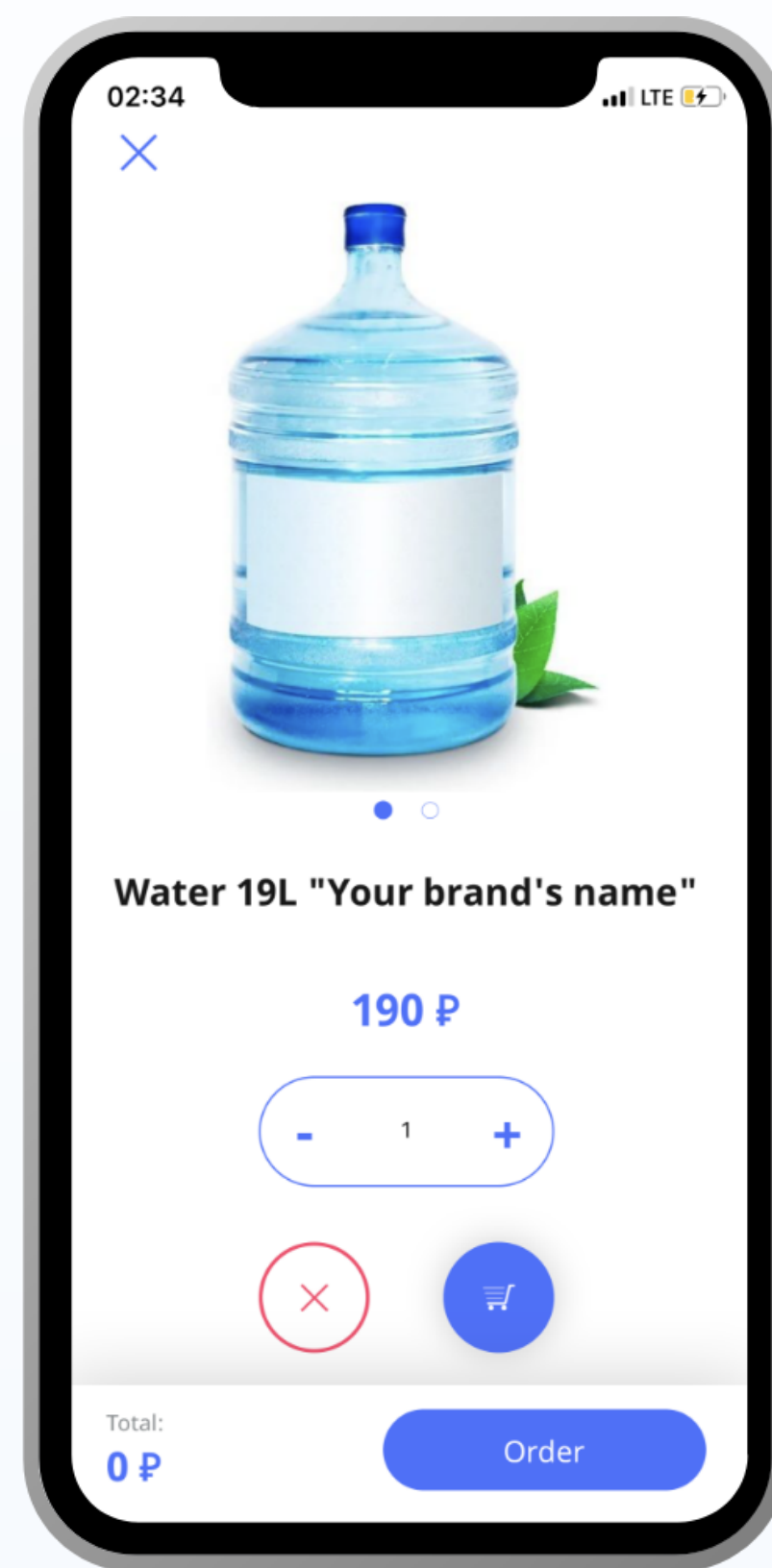
19 341

Orders  
repeated

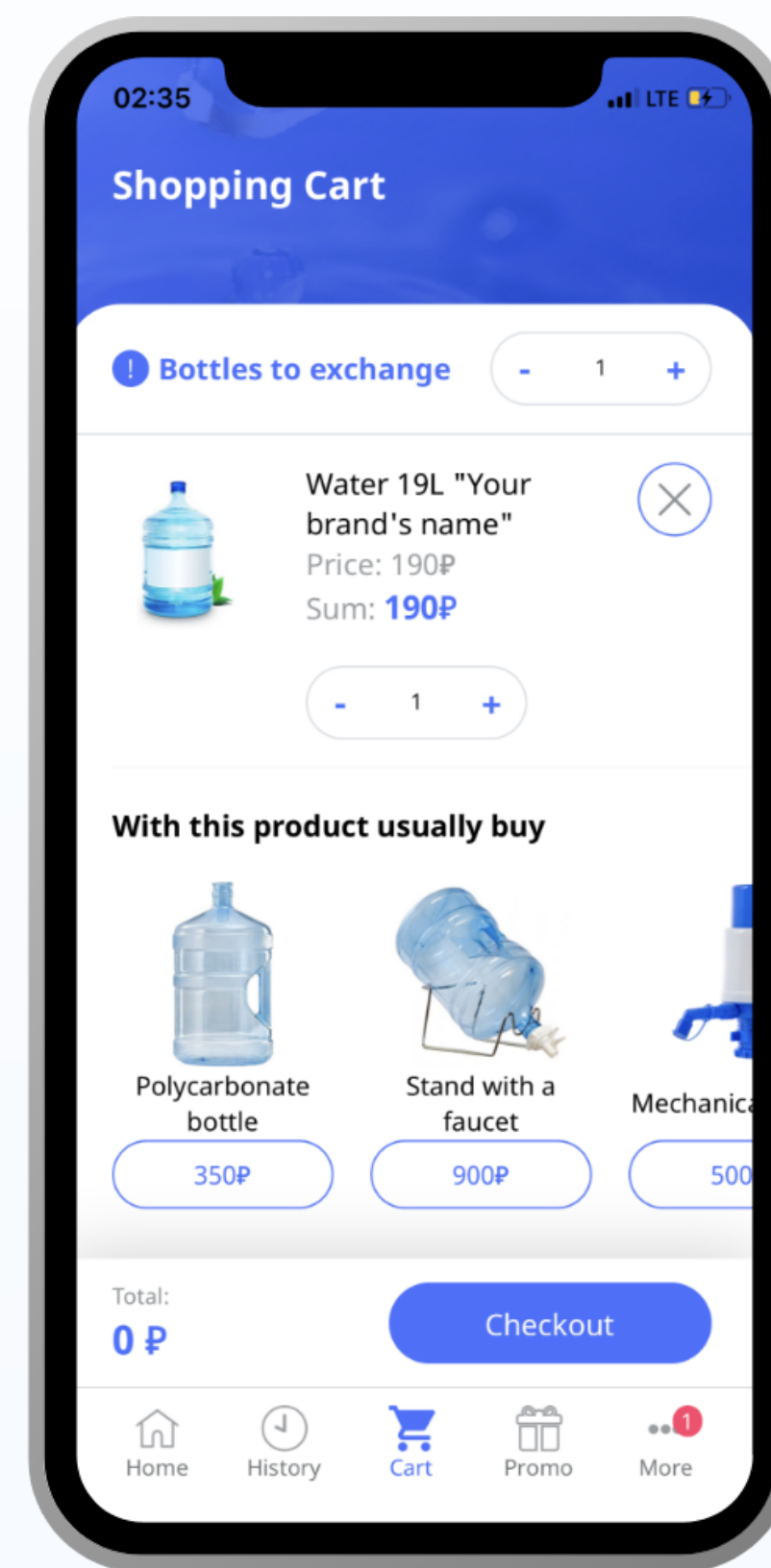
# Our mobile app has been developed especially for water delivery business



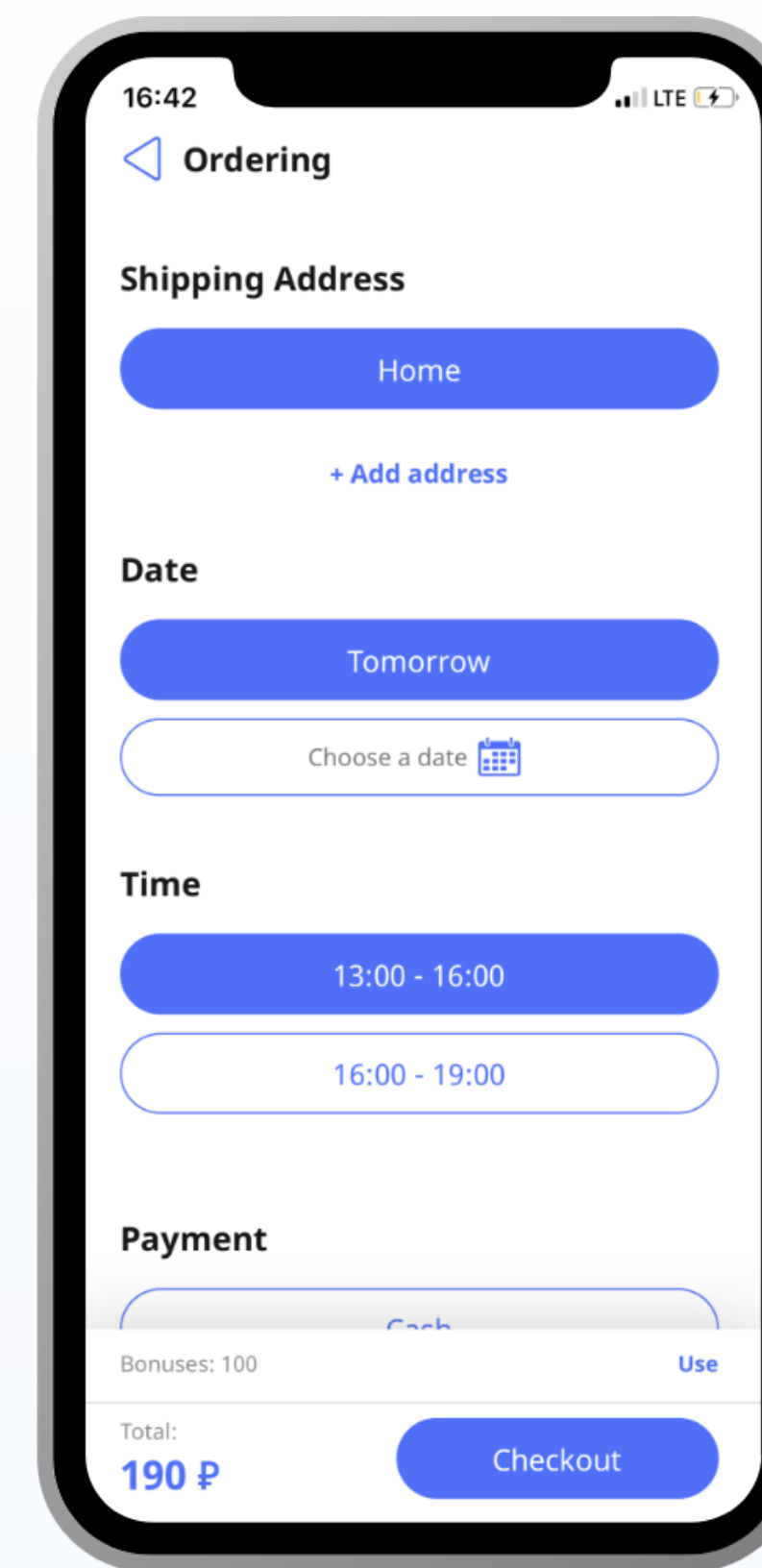
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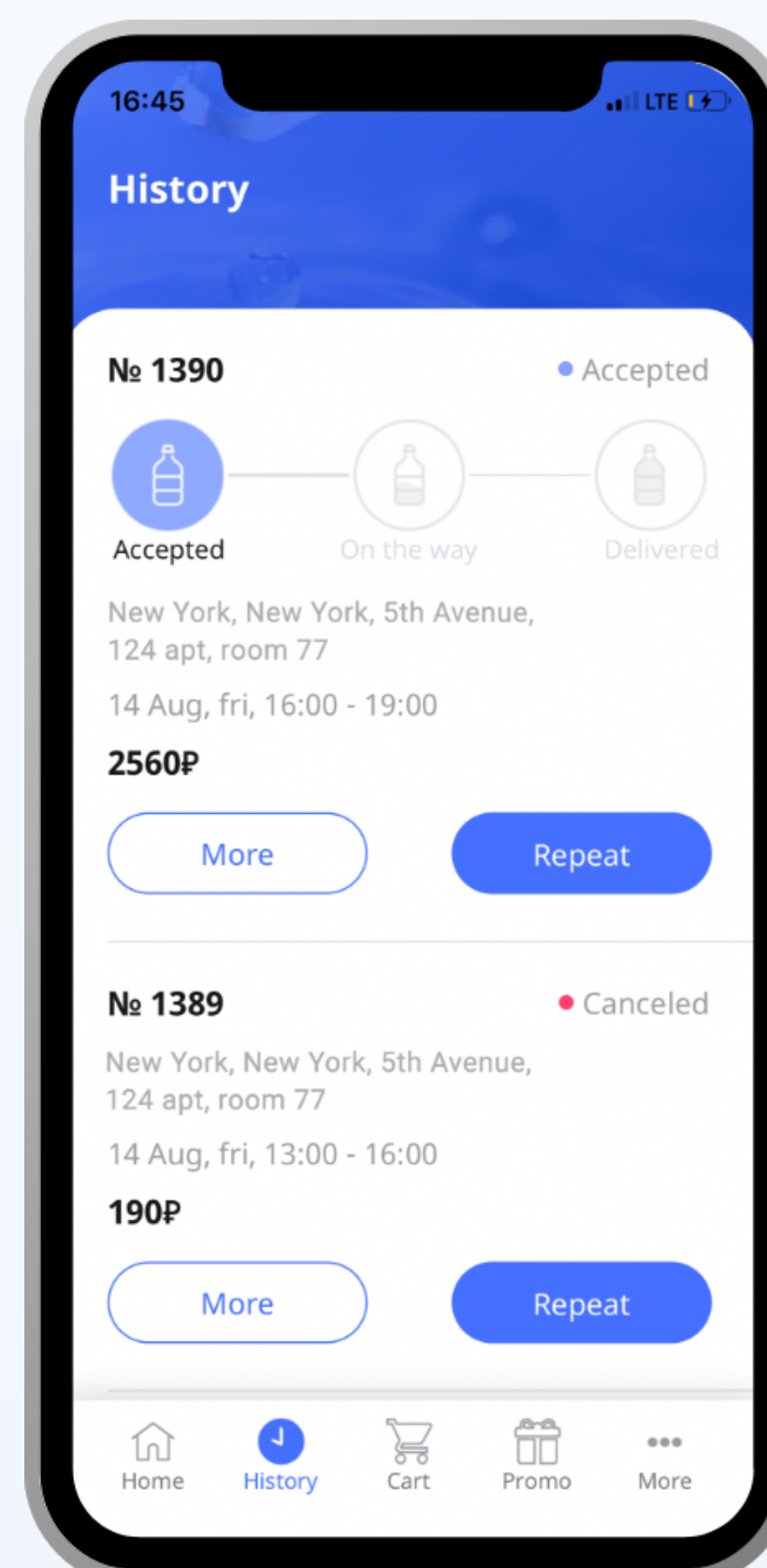
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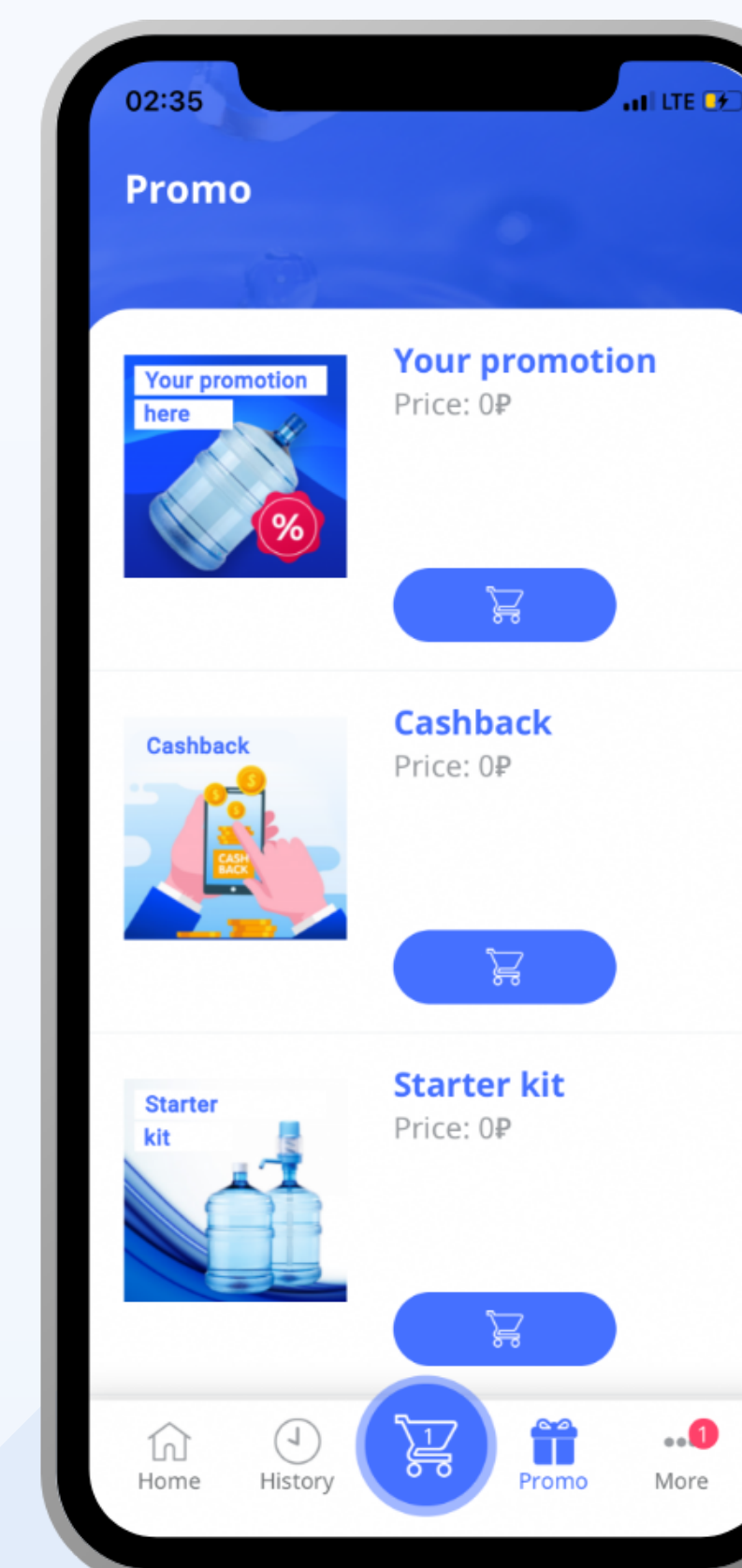
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- 1 Main Page
- 2 Product Details
- 3 Shopping cart
- 4 Checkout

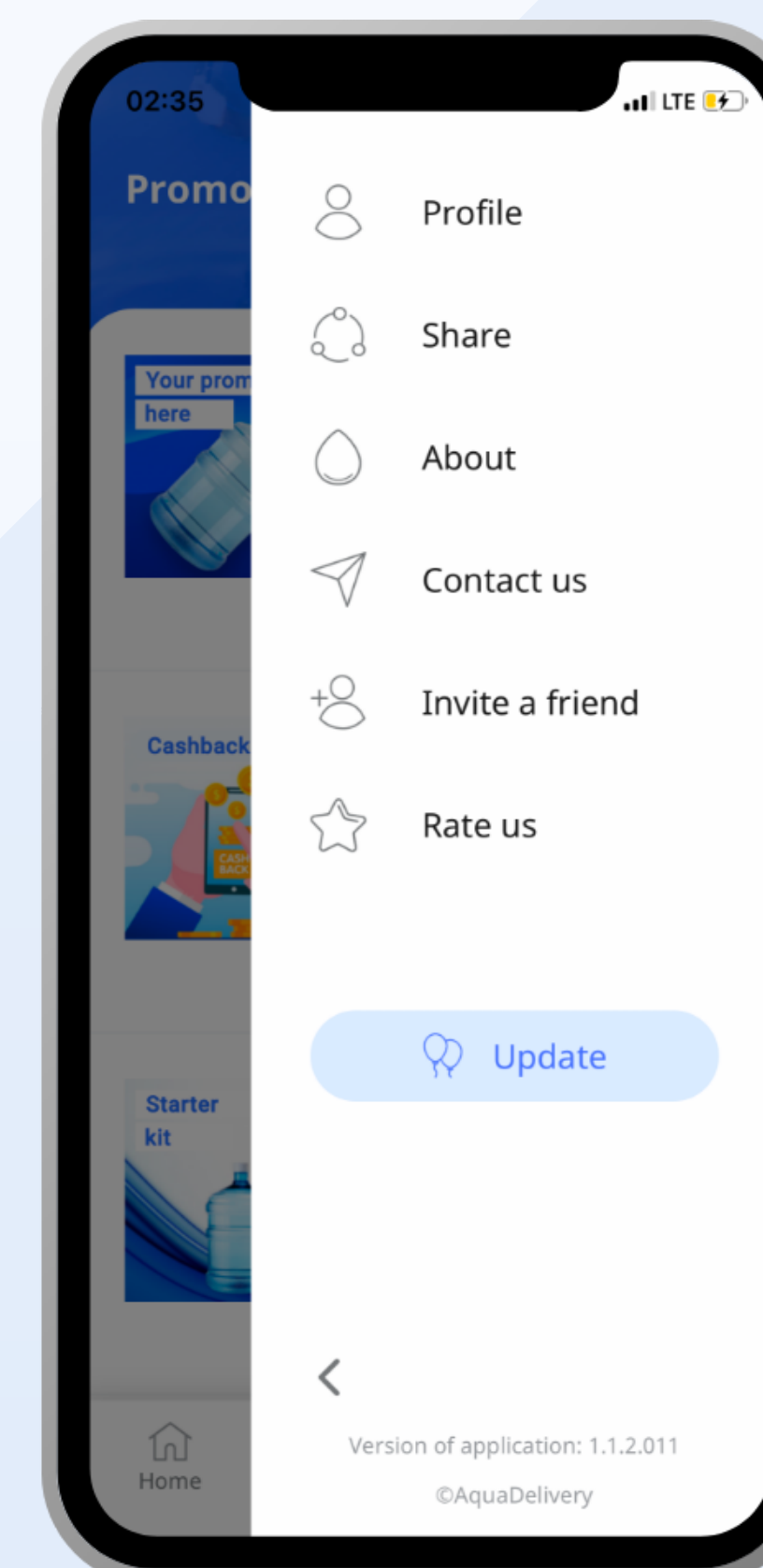
- 5 Order history
- 6 Promotions
- 7 Menu "More"
- 8 Cashback options



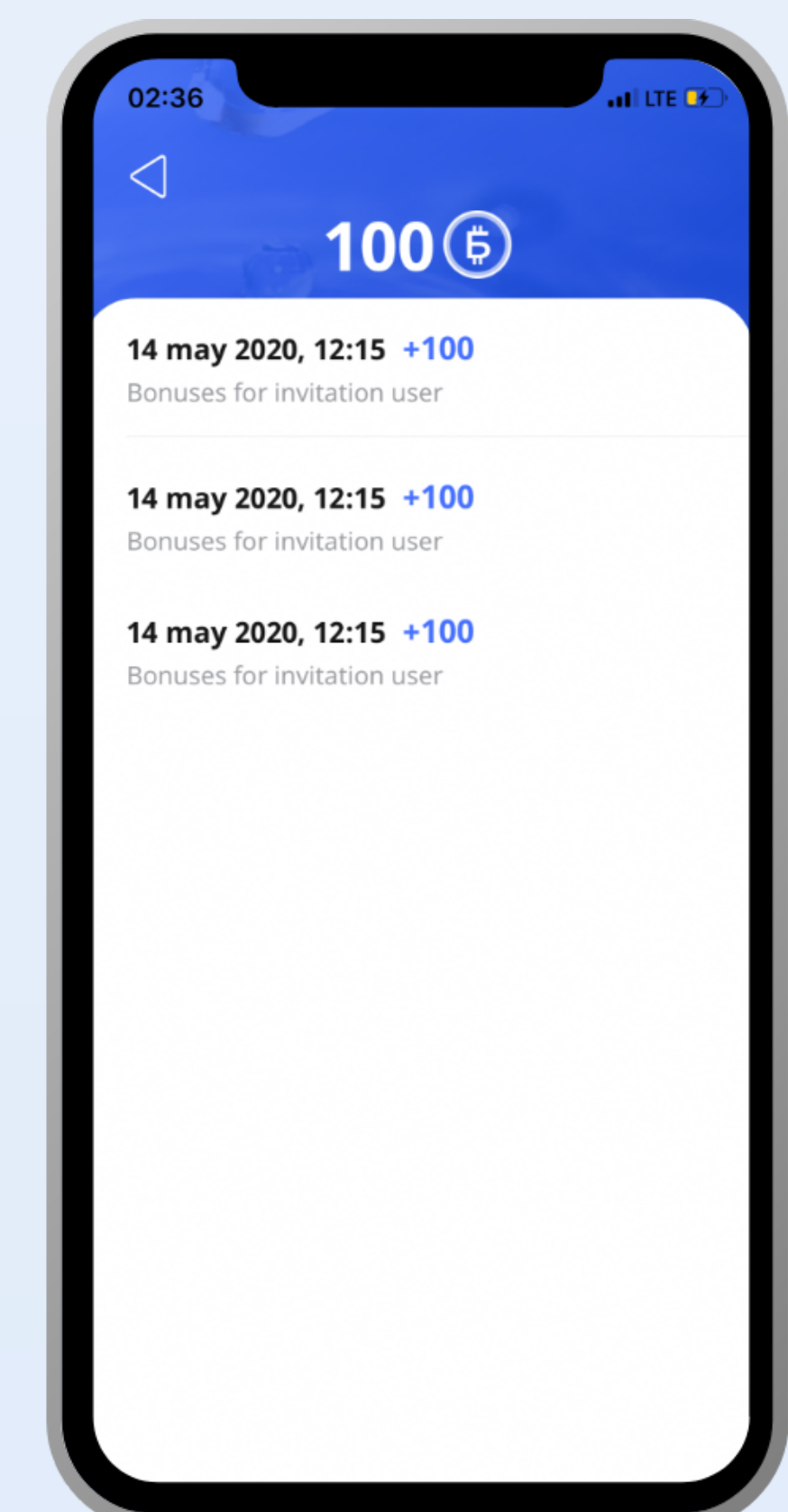
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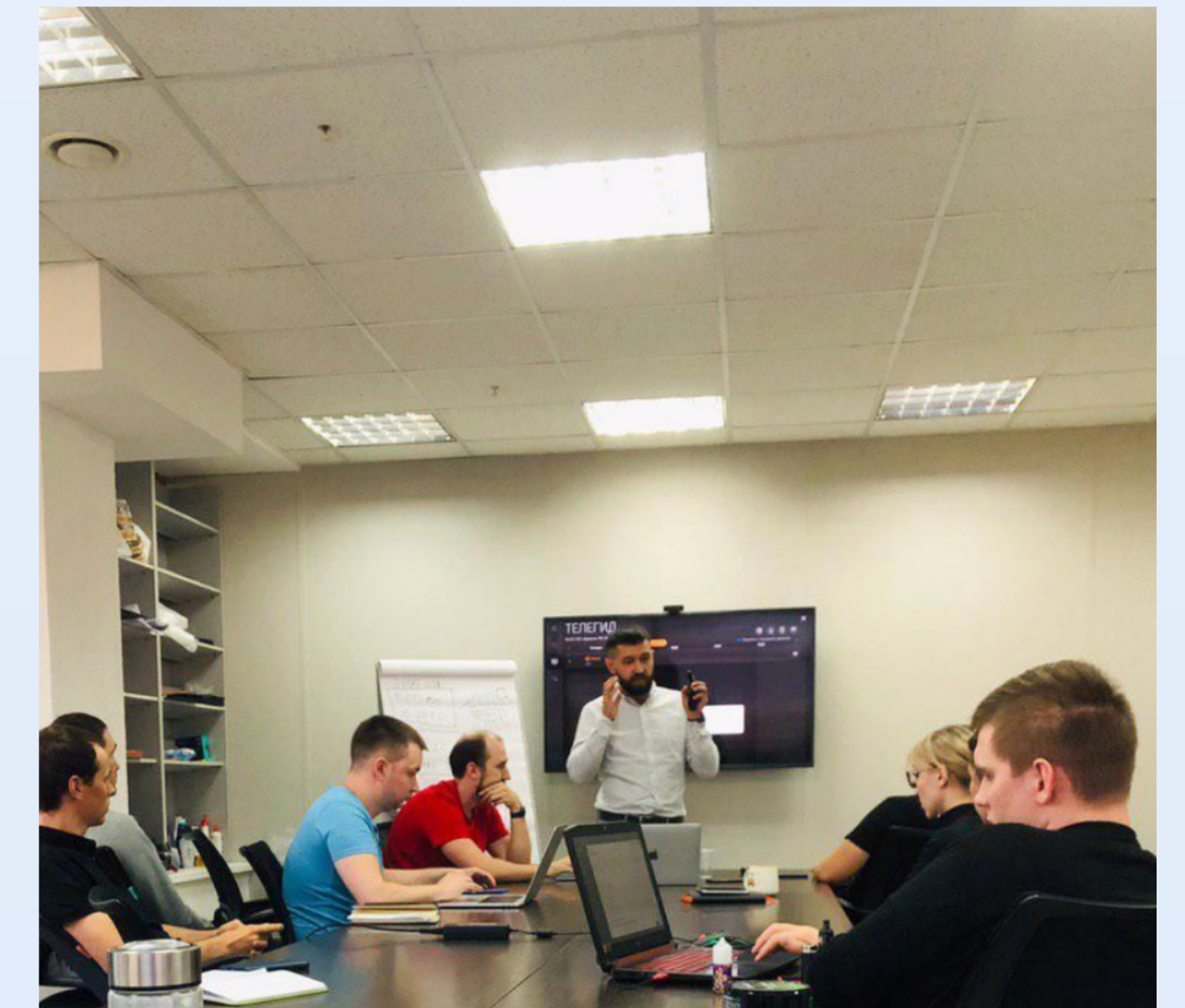


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# Our team of 40+ professionals is ready to work for you!



# Contacts

**Your personal manager Alex Repko**



**info@aqua-delivery.com**



**516-273-2774**



**aqua-delivery.com**



**Become a partner today**

**to reach a new level of business tomorrow**